

Cookie Statement Binadit BV

Last updated: May 16, 2025

1. Introduction

This Cookie Statement explains how and why Binadit BV ("we", "us", or "our") uses cookies and similar technologies on our website [binadit.com] (hereinafter referred to as the "Website"). We believe it is important to respect your privacy and to be transparent about our use of cookies.

2. What are Cookies?

Our Website uses cookies. A cookie is a small text file that is sent along with pages of this Website and stored by your browser on your computer, tablet, or mobile phone. The information stored in the cookie can be sent back to our servers on a subsequent visit. Cookies help us to recognize you when you revisit our Website, for example, by remembering your settings or preferences.

The term "cookies" in this statement also covers similar technologies such as scripts, web beacons, pixels, and other methods to collect information from users via the website(s) or app(s).

3. What Types of Cookies Do We Use and Why?

We use different types of cookies for various purposes. Below is an overview of the cookies that may be placed:

- **Necessary (Essential) Cookies:**

- **Technical Cookies:** These cookies are essential for the proper functioning of our Website and the services you request. They enable basic functionalities like page navigation, session management, authentication, security, language preferences, or shopping cart functionality. Without these cookies, the Website cannot function correctly. You cannot refuse these cookies.
- **Functional Cookies:** These cookies remember your preferences and settings to enhance your user experience. For example, they might remember your language choice, region, or the contents of your shopping cart.

- **Analytical Cookies:**

- These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously¹ (or with minimal privacy impact). We use this data to analyse aspects such as which pages are most popular, whether visitors encounter errors, and how long they stay on a page. This helps us to optimize our Website and make it more user-friendly.
- For analytical cookies that have little or no impact on your privacy, we do not need your prior consent, but we will inform you about their use. For analytical cookies that may have a more significant privacy impact, we will ask for your consent.
 - *[Example: We use [Name of Analytics Tool, e.g., Matomo with IP anonymization, or Google Analytics with appropriate privacy settings] for analytical purposes. The information collected includes [list specific data*

points like anonymized IP address, browser type, pages visited]. The data is stored for [retention period].]

- **Marketing or Tracking Cookies:**

- These cookies are used to track visitors across websites. They may be used to build a profile of your interests and show you relevant advertisements on our² Website or other websites. These cookies can process more personal data to achieve this. We will always ask for your explicit consent before placing marketing or tracking cookies.

- *[Example: We may use cookies from [e.g., Facebook, LinkedIn, Google Ads] to show you personalized offers based on your Browse behavior. These cookies track [e.g., pages viewed, products clicked]. This data is shared with [Name of third party] and stored for [retention period].]*

4. Third-Party Cookies

Our Website may also place cookies from third parties, such as social media networks or advertising networks. These third parties can use these cookies to collect information about you and your Browse behavior across different websites, often for advertising or social media functionalities.

We will clearly distinguish these third-party cookies and provide information on how to manage consent for them.

5. Purposes for Placing Cookies

We place cookies for the following main reasons:

- To ensure the proper functioning of the Website.
- To collect (anonymized) visitor statistics to improve our Website.
- To optimize our marketing activities and show you relevant advertisements (with your consent).

6. Managing Your Cookie Preferences: Refusing, Deleting, and Setting Cookies

When you first visit our Website, we will ask for your consent to use non-essential cookies via a cookie banner or pop-up.

- **Giving and Withdrawing Consent:** You can give consent by [describe action, e.g., clicking "Accept All"] or manage your preferences by [describe action, e.g., clicking "Cookie Settings"]. You can withdraw your consent for non-essential cookies at any time. This can typically be done by [describe how, e.g., clicking a "Cookie Settings" link in the footer of our website] and adjusting your preferences.
- **Ease of Refusal:** We ensure that refusing non-essential cookies is as easy as accepting them. You can refuse all non-essential cookies at once. We avoid making it difficult to refuse, for example, by using unclear buttons, pre-ticked boxes for non-essential cookies, or long loading times for preference settings.
- **Browser Settings:** You can also block and delete cookies through your internet browser settings. Most browsers allow you to manage your cookie preferences through their settings. The help function of your browser can provide instructions on how to do this.

- **Impact of Refusing Cookies:** If you refuse or delete all cookies, including necessary cookies via your browser, some parts of our Website may not function optimally or at all. Functional cookies ensure a better user experience.

7. On Which Websites/Apps Are Cookies Placed?

The cookies described in this statement are placed when you visit:

- **Website Name:** binadit.com
- **URL:** <https://binadit.com>

This Cookie Statement applies to all websites and apps listed above.

8. How Long Do Cookies Remain on Your Device?

The duration a cookie remains on your device depends on whether it is a "session" cookie or a "persistent" cookie.

- **Session cookies** are temporary and³ only exist for the duration of your visit to the Website. They are deleted once you close your browser.
- **Persistent cookies** remain on your device for a set period specified in the cookie, or until you manually delete them. They are activated each time you visit the Website that created that particular cookie.

Below we specify the retention period for each type of cookie used.

Detailed Cookie Overview

Cookie Name	Provider / Domain	Purpose	Type (Necessary, Analytical, Marketing)	Retention Period	Data Shared with Third Parties? (Yes/No, and who)
PHPSESSID	binadit.com	Maintains user session	Language setting	1 day	No

9. Right to Object (Legitimate Interest)

In some specific cases, cookies might be placed based on a legitimate interest, for example, for essential security purposes. You have the right to object to the processing of your data based on legitimate interest, unless our legitimate grounds override your interests. If such cookies are used, we will clearly indicate this and provide you with a straightforward way to object, where applicable (e.g., for direct marketing related cookies, an objection will always be honored).

10. Changes to This Cookie Statement

We may update this Cookie Statement from time to time, for example, if we change the cookies we use or due to changes in legislation. We recommend that you regularly check the date of this Cookie Statement to see if any changes have been made. The "Last updated" date at the top of this statement indicates when it was last revised.

11. Contact Information

If you have any questions or requests regarding this Cookie Statement or our use of cookies, please do not hesitate to contact us or our Data Protection Officer (DPO):

Binadit BV
Desertosingel 47
2909 PA Capelle aan de IJssel
Netherlands

Email: support@binadit.com
Phone: +31 10 4775362

Data Protection Officer (DPO):
Name: Ronald Jonkers
Contact: ronald@binadit.com
